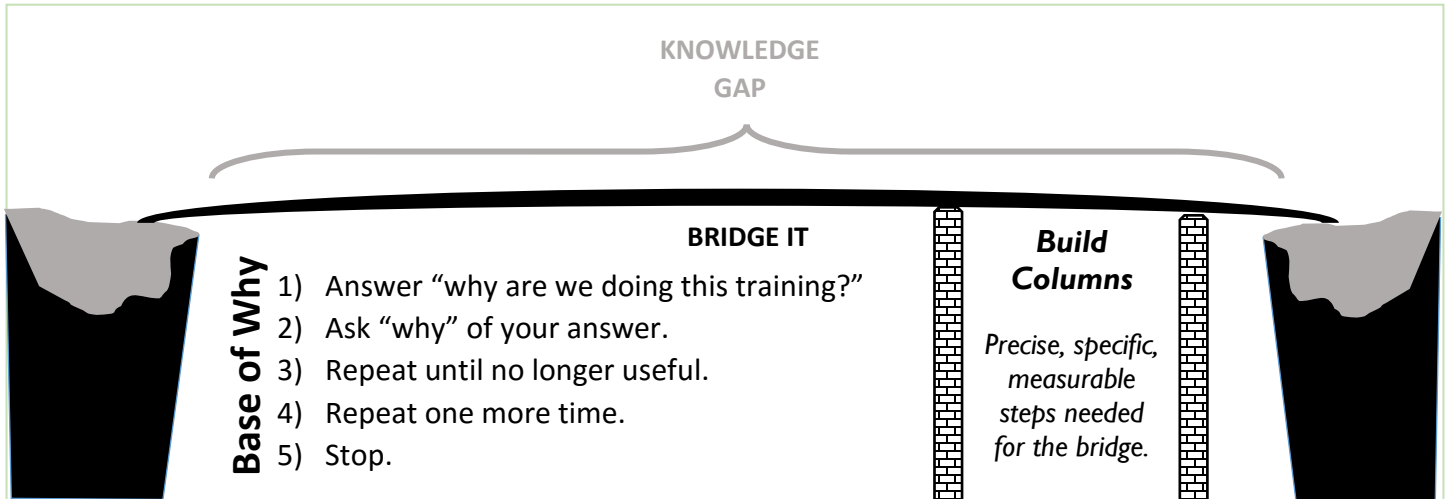


Enhancement Strategies for the Six Components



Intention

Kernels of information you want to convey. Facts. Data. Cognition.



Motivation

Behaviors or tasks you want to produce, make habitual.

<p>Technology Acceptance Model</p> <ol style="list-style-type: none"> 1) Relatively better? 2) Compatible with the system? 3) Easy or hard? 4) Can I see it working? 5) Can I play with it first? <hr/> <p>I KNOW...but</p> <p>indicates a motivation problem.</p>	<p>Opinion Leaders</p> <p>The folks in your organization who can leverage their peers by example. These are unquestionable your best advocates for any new program.</p> 	<p>Moving Elephants</p> <ol style="list-style-type: none"> 1) Stories 2) Surprises 3) Shiny things 4) Social norms & pressure 5) Habits <p>cognitive conscious thought</p>  <p>visceral sticking power</p>
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Environment

A manageable amount of information to process.

ASK YOURSELF:

where do you need this information to be accessible?

What can we do to make this training easier or **IRRELEVANT?**

<p>Check Lists</p> <p>Put these in the places they are most relevant to help people recognize tasks when they need them.</p> <p><i>Instructions on every coffee machine!</i></p>		<p>Goals:</p> <p><i>I intend to...X</i></p> <p>Implementation:</p> <p><i>If Y happens, then I will...X</i></p> <p style="text-align: right;"><i>Implementation works better – can you visually trigger X with Y?</i></p>
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