A Strategy for Organizations from The Office to the Field
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• Background of AMI
• Breakdown of Principle
• AMI Applications
• Examples
• Small Groups
• Wrap Up
• Analyze

• Manage

• Inform(ation)
Analyze the Activity/Program

- Mission fit of activity: can you justify activity?
- Is activity reasonable to manage?
- Is this part of your core programming?
- Is there alignment with staff competencies?
- Weigh the benefit of the activity vs. the frequency and severity of losses you foresee

<table>
<thead>
<tr>
<th>Possibility of Accident</th>
<th>Low Consequences of Risk</th>
<th>High Consequences of Risk</th>
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<tbody>
<tr>
<td>Low</td>
<td>OKAY</td>
<td>STOP!</td>
</tr>
<tr>
<td>High</td>
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Manage

- **Risk Identification**
  - What are the hazards of the activity or decision in question?
  - What can go wrong?

- **Risk Mitigation**
  - How can we reduce the risks of the activity?

- **Risk Response**
  - What will we do when things go wrong?
Inform(ation)

- Collect appropriate information to determine suitability of participants
- Inform participants of risks associated with activity or program
- Allow for informed decision by participant
- Inform constituents (staff, BOD, etc)
- Accurately portray activity and program in marketing material and website
Incident: Rockfall
Yosemite National Park - October 2008

- 2 separate incidence of rockfall
  October 7 and 8, 2008
- 17 Cabins hit, 7 destroyed
- 1 minor scalp laceration
- 6,000 cubic meters of rock fell from
  Glacier Point towards Curry Village
Rockfall Incident
Continuation of Program

- Where do students stay in the future?
- What do we do now?
- Can we justify continuing “Business as usual?”
New Program Planning: Santa Monica Mountains
Santa Monica Mountains

- Acceptable program sites and activities?
- Operating season?
- Evacuation plans/Emergency Response?
- Communication devices?
- Information dissemination to clients/marketing?
Unforeseen Changes in Programming: Cave Closure

- White Nose Syndrome causes closure
- Minimal Time to Change Program/Site
- 2 Days to Determine Contingencies
Cave Closure

- Are there suitable alternatives?
- Do we change nature of trip?
- Do we cancel or reschedule trip?
- How do we inform staff and students of our decision?
- Do you have a system or plan for making this decision?
Participant Eligibility

• Day before trip school mentions student has congenital heart defect

• Wanted to have him go in for one day/night of 5 day trip

• Interview of student and mother separately
Tool for Field
Let’s Try it Out!

- Choose one activity in your program that concerns you (or a new program idea)
- Take 5 minutes to run your activity through AMI.
- Join together with 2 other people (group of 3)
- Take turns proposing your idea to team.
- Be prepared to share one example
Thanks!

Questions?
Thanks to Reb for his assistance and contributions
References

Reb Gregg. Analyze, Manage, and Inform. 199?.b

Schimelpfening, T and Richards, G. Comments on the “Levels of Expertise Matrix”. NOLS Staff Newsletter. 2010
