



## **NOLS Secures \$4 Million in New Support Launches Donor Match Challenge**

*Campaign kicks off November 15 and runs through 2023 to support outdoor education and wilderness leadership skills*

**LANDER, Wyo. – Nov. 16, 2023** – The [National Outdoor Leadership School \(NOLS\)](#) is thrilled to announce that three anonymous donors have committed a total of \$4 million dollars to the school. Together, these commitments create a [\\$4 Million Donor Match Challenge](#) to inspire even greater philanthropy. Every dollar donated during the challenge period will be matched, doubling donor impact.

This exciting initiative aims to engage donors and inspire them to contribute to NOLS' mission to be the leading source and teacher of wilderness skills and leadership that serve people and the environment. The NOLS community, which includes staff, students, trustees, and alumni, is committed to wilderness, education, leadership, safety, community, and excellence.

NOLS has been at the forefront of outdoor education since 1965, offering transformative wilderness courses and programs to students of all ages. Their curriculum focuses on leadership development, outdoor skills, environmental stewardship, wilderness medicine, and risk management. By participating in the \$4 Million Donor Match Challenge, supporters can help ensure that future generations can continue to benefit from NOLS' exceptional educational experiences.

"We are grateful to have the support of our generous donors who recognize the value of a NOLS education by shaping resilient and responsible leaders," said Sandy Colhoun, President of NOLS. "With the \$4 Million Donor Match Challenge, we hope to inspire even more individuals and organizations to contribute to our mission and to help create a positive impact on the future of NOLS. "

NOLS has always valued partnerships and collaborations; this \$4 Million Donor Match Challenge is no exception. By joining forces with NOLS in this fundraising initiative, donors can align themselves with a respected school dedicated to fostering a love for the outdoors, building leadership skills, and promoting environmental sustainability.

"We are thrilled to support NOLS at this critical juncture in the school's history," shared one anonymous donor. "The school's mission has never been more important. At a time when leadership skills are ever more important around the globe, NOLS has a pivotal role to play in supporting and developing the leaders of tomorrow. We are also excited to leverage our support, find new donors, and inspire old friends."

The \$4 Million Donor Match Challenge will continue until the \$4 million match has been met. In addition, NOLS will also participate in Giving Tuesday on Tuesday, Nov. 28, 2023.

## **Donation Questions**

Cari Karns, NOLS Chief Advancement Officer, at [cari\\_karns@nols.edu](mailto:cari_karns@nols.edu) for donation questions.

**\$4 Million Donor Match Information** | [LINK](#)

**NOLS - WAYS TO GIVE** | [LINK](#)

Contributions can be made [online](#) or by mail: NOLS, 284 Lincoln Street, Lander, WY 82520

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## **About NOLS**

*Established in 1965, the National Outdoor Leadership School (NOLS) is the leader in wilderness education. What began in a small cabin in Wyoming's Wind River Mountain range has evolved into a global, multifaceted nonprofit school offering a proven leadership curriculum through expedition courses, wilderness medicine certifications, risk management training, and custom education solutions for organizations. Today, NOLS operates 14 campuses worldwide and provides classroom instruction in over 40 countries. The NOLS community includes over 930 active instructors who teach various outdoor skills, from mountaineering and sailing to wilderness medicine that empower students to step forward in their lives. [www.nols.edu](http://www.nols.edu) | @nols | 800.710.6657*

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