



WILDERNESS RISK MANAGEMENT CONFERENCE



2024 Conference Guide, Schedule & FAQ

Attend, Exhibit, or Sponsor the 31st Annual WRMC!

Registration, pricing, and conference schedule will be updated in Spring 2024

Schedule

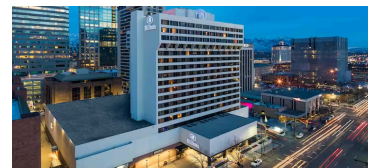
Main Conference: Tuesday, October 15 - Thursday, October 17, 2024

Preconference: Monday October 14 - Tuesday, October 15.*

A full schedule for the 2024 WRMC will be posted in early June!

Location - Lodging Reservations

The conference will be held at the **Hilton Salt Lake City Center - 255 S W Temple St, Salt Lake City, UT 84101**. A limited number of discounted hotel rooms are available for attendees who book early. Ensure the cheapest rate possible by booking your reservation through the [WRMC Passkey Lodging Portal](#). After all the WRMC discount hotel rooms have been reserved, lodging may be available at the conference hotel at a substantially higher rate.



Be an Exhibitor at the Sponsor Expo & Showcase!

Connect with over 500 outdoor program directors, risk managers, program administrators, and field staff training experts. Organizations attend the WRMC to be a part of this cutting-edge consortium of great minds and to improve their exposure in the industry (see below).



Attendee Registration & Prices

Registration will open in early June, 2024. Prices and registration options will be posted in late spring.

Special Registration Types and Discounts:

BEFORE you register, please email wrmc@nols.edu, if you have any questions about if you might be eligible for a discount. Group discounts are not available for 2024.

Presenter or Volunteer Discounts/Coupons: Enter your unique discount code if you have been selected as a speaker or volunteer. You will have received this in an email after submitting your agreement form.

Student Discount: Evidence of full-time student status is required, and you must receive a discount code/coupon **before** you register - email wrmc@nols.edu with clear documentation of your current full-time status during the time frame of spring 2024, summer 2024, or fall 2024 to receive a discount code. The Student Discount will be determined in late spring.

Legacy Partner Registration: Current, active employees of legacy partners Outward Bound, USA, or the Student Conservation Association, please contact your organization's Steering Committee member or wrmc@nols.edu prior to registering.

Exhibitor Table Expo Space & Staff: TBD

Understand Conference Policies:

By registering for the WRMC, you agree to the Covid-19 Policy, the Media Release, and the Registration Cancellation Policy.

Media Release

By accepting this registration, I give NOLS permission to use any photos, video, or audio taken of me by WRMC media coordinators in promotional materials and press releases. WRMC attendee lists may be posted on the website for the purposes of risk management networking.

WRMC Cancellation Policy:

Conference Registration: For all types of registrations (attendee, volunteer, exhibitor table, speaker, etc.), there will be a \$200 cancellation fee for any registration canceled after enrollment and on or before 8/30/2024. There will be a \$500 cancellation fee if canceling on or after 9/1/2024. No exceptions will be made for any reason, including extenuating circumstances or emergencies. Conference registration is not transferable for future years, or other educational programs offered by WRMC, NOLS, or partner organizations. Travel insurance is recommended.

Pre-conference Workshop or Meal Plan: On or before 9/14/2024, 50% of the cost will be eligible for refund. On or after 9/15/2024, no refunds will be provided. If WRMC must cancel a pre-conference workshop, a full refund will be provided.

COVID-19 Policy

COVID-19 may be a risk, and attendees are strongly encouraged to be fully vaccinated with boosters as applicable and up to date with their vaccines prior to the conference. The WRMC will follow any federal or local health regulations that may be required. If any COVID-19 protocols or requirements are necessary, they will be announced before the conference, and any protocols are subject to change at any time if conditions change. If you cannot attend the WRMC because of contracting COVID-19, the standard cancellation policies apply. Insurance is recommended.

Sponsor, Donor, & Exhibitor Information

Support the WRMC Community and continue the tradition of Facing Challenges Together. Sponsorship Packages, Exhibitor (Expo) Tables, and Scholarship Program Donations are excellent ways to increase your brand exposure and impact.



Scholarship Donors

Support the industry's commitment to risk management by donating to the scholarship program and allowing others the opportunity to attend the WRMC. Scholarship donations are accepted in any amount, scholarship donors will be recognized at the conference. This is an excellent opportunity to encourage new attendees and highlight your business, organization, or program. One full scholarship is a \$725 donation. [Donate HERE.](#)

Sponsorship Options

Increase your organization's conference exposure and get the most out of your WRMC experience! Sponsorship is the perfect opportunity if you are interested in supporting the WRMC while also gaining access to over 500 outdoor program directors, risk managers, and field staff training experts. All sponsorship options are subject to pending availability and include:

Trailblazer (In-kind donation) | *Get your product in attendees' hands! Support the WRMC mission by donating items for prize giveaways and/or conference Swag.*

Community Builder | *Support emerging nonprofit professionals, outdoor guides, and educators! Provide a donation that directly funds the scholarship recipient's registration fees. \$5-\$5,000+*

Catalyst | *Sponsor a networking or social event. \$10,000*

Visionary | *Be a lead event sponsor! \$15,000*

We also offer customizable packages catered to the specific needs of your organization! If you are interested in being a sponsor or would like more information, please email wrmc@nols.edu.

Product Exchange

Exhibitor Tables and Sponsorships may have an option for product exchange. Product exchanges must include products that are highly valued as prizes, such as tents, backpacks, outdoor gear, wilderness medicine equipment, supplies, etc. Products are exchanged at fair retail value. To request the product exchange option in lieu of a paid registration, please email wrmc@nols.edu. Include the registration type and provide an invoice of product exchange items equal to or greater than the cost. You will transport the items to the conference and deliver them at check in.

Exhibitor Tables (Expo)

Connect with the WRMC Community! Exhibit during the Expo Showcase hours and Exhibitor Reception. Exhibitor Table includes:

- One 6'–8' table, including linens, skirting, and two chairs
- Vendor sales abilities (excluding food and beverage)
- Morning and Afternoon Snack Breaks (meal plan not included)

Exhibitor Table One Person = Price TBD

Exhibitor Table Two Person Price TBD for each additional staff.

This year the Exhibitor Table registration also includes access to the learning workshops. Exhibitors will be required to sign the Exhibitor Agreement** Statement at Registration.



Expo Showcase Hours

During breaks, the Expo will be open and featured! Expo Showcase hours will include approximately four (4) exhibitor showcase breaks of 30 minutes each on Wednesday and Thursday and 30-45 minutes before and after conference programming in the morning and evening. Exhibitor Tables must be staffed during the reception and all showcase hours.

Exhibitor Reception

Featuring a beer/wine reception with light appetizers and a cash bar, this energetic event draws conference attendees together to interact with companies and organizations serving the wilderness risk management industry. As an exhibitor, you will have prime exposure to leading outdoor program providers, guides, land managers, parks and forest service officials, public policymakers, outdoor degree educators, and students. This is an excellent opportunity to inform attendees about your products and services. Consider donating to the raffle to get your products in their hands!

Special Considerations

Electric, large format backdrops and extensive displays will have additional costs and are subject to availability. Exhibitors will sign the Exhibitor Agreement.

Conference Attendee Info & Frequently Asked Questions (FAQs)

Reasonable Accommodation

If you would like to request a reasonable accommodation, please use the most comfortable method to share your request. Conference contact information: wrmc@nols.edu or 307-335-2222.

Stay Updated & Informed

Sign Up for email updates. Make wrmc@nols.edu a trusted email sender, and be careful not to “opt out” of emails. To make wrmc@nols.edu a safe sender - [Microsoft Instructions](#), [Gmail Instructions](#).

Diversity, Equity, & Inclusion

The WRMC provides a forum to learn and share common practices in wilderness risk management and contributes to a culture of open dialogue among outdoor industry professionals. The WRMC is committed to the evolution of content and culture in a way that centers on diversity, equity, and inclusion principles.

Commitment to these values helps ensure the best ideas continue to improve risk management practices for the industry.

Conference App

The WRMC uses a digital conference application (app) to help attendees, speakers, and volunteers plan their conference schedules and network. Upon registration, attendees will be notified with how to access the app.

Attendee Frequently Asked Questions

Q: How do I get to the conference hotel from the [Salt Lake City International Airport](#)?

A: There is no hotel airport shuttle to the conference hotel. A taxi or shared ride service from the airport is the best option.

SLC International Airport information on [Ground Transportation](#).

Hilton Salt Lake City Center is just 7 miles from the airport.

Q: Where and when will the 2025 conference be held?

A: The 32st Annual WRMC will be held in the Northeast or East Coast of the US either in late September or mid-October 2025. Location selection is underway. Location and dates for 2025 will be available in fall 2024.

Q: In the past, we registered as a group and received a discount. How do we do that this year?

A: Registration cost has been lowered, and the pricing structure simplified. There will not be a group discount.

Q: In the past, I registered at the early bird discount. How do I get the discount this year?

A: Pricing has been streamlined. There is no early bird discount. Late registrations will have a late fee.

Q: In the past, there were snacks only with an extra cost for the add-on meal plan. What's the scoop for this year?

A: TBD for 2024

Q: I can only attend for one day. Is there a discount for a single-day pass?

A: There is not a single-day option.

Exhibitor Table Frequently Asked Questions (FAQs)

Q: How much room will I have? Can I bring a large backdrop, display products, or have multiple pop-up signs?

A: The Exhibitor Tables are usually the standard size of 6- or 8-foot wide, 30" tall x 30" deep. The Exhibitor Table fee allows for a backdrop or multiple backdrops that are 5-6 feet wide in total. If your signs and displays are wider than six feet total, you may be asked to take down some portion of your display or pay an additional fee. Please email at least two weeks prior to the conference if your display is larger than 6' wide, 3' deep (including the table), or 7' tall to inquire what your additional charge will be.

Q: Can I bring my own electrical cord for electricity to plug in at no cost?

A: TBD. More information will be provided from the hotel in summer 2024.

Q: Do I have to set up at a specific time or attend an orientation?

A: Yes, watch your email for updates. There will be an exhibitor orientation and set up at a designated time. This year an event is planned in the main expo hall for late afternoon, so there will be a 2-hour setup window. Exhibitors are asked to only be in the expo hall during that time. Only exhibitors who have other conference support roles that completely overlap orientation and setup, such as volunteering or pre-conference workshop participation, will have an exception.

Q: Can I have packages sent to the hotel in advance, and is there a cost?

A: Yes, you can ship packages in advance. There may be a cost, depending on when and what you ship. Contact wrmc@nols.edu for questions if the answer is not in the information below. Exhibitors are responsible for managing the packaging and shipping of any packages AFTER the conference. WRMC does not offer a pack-and-ship service.

Specific package shipping information will be updated here in summer 2024.

Q: I'd like to do product sales, is that ok?

A: Yes, no food or beverage sales are permitted. Vendors are responsible for accurately collecting and reporting any necessary taxes and obtaining any required permits.

Q: Can I set it up at a different time?

A: Exhibitor orientation will be at the beginning of the Expo set up. Exhibitors should plan to attend the orientation and set up during the setup time.

Q: Can I pick my table location or what other Exhibitors I'm near?

A: Exhibitor Table locations are pre-assigned. You may not pick your location. However, please let us know if you want to be near another vendor or have other special requests. Send your request at least two weeks before the conference by emailing wrmc@nols.edu. We'll attempt to accommodate special requests whenever possible.

Q: What's in the Exhibitor Agreement? What if I sign up and decide I'm not comfortable with the Exhibitor Agreement?

A: Please carefully review the agreement before registering. All cancellations are subject to the cancellation fee. ****EXHIBITOR AGREEMENT**

Neither the Wilderness Risk Management Conference (WRMC) nor any staff member or conference host shall be responsible for any property loss suffered by the Exhibitor that is the result of theft, damage by fire, accident, or other cause. No responsibility is assumed for any equipment or supplies delivered, left, or shipped to or from the conference site before, after, or during the conference activity. No Exhibitor shall assign, sublet, or share the space allocated without the knowledge and prior written consent of the WRMC. This includes the disbursement of brochures and materials on site. Promotional materials may be distributed only within the booth assigned to the Exhibitor. No firm or organization shall be permitted to solicit business outside of the exhibit area or conference session area without written permission of an authorized WRMC representative. The Exhibitor is allowed a sign up sheet for solicitation purposes. Exhibitors are expected to contact the local taxing authorities about collecting sales tax and note city and state on their sale if items are sold through the Exhibitor booth. Exhibitor sales of food or beverage are prohibited. The WRMC shall not be responsible in any way for sales tax liabilities incurred by the Exhibitor. In accordance with the Hotel Requirements: There may be additional requirements from the hotel. More information will be provided in summer 2024.

Q: Can more than one organization or business "share" an exhibitor table?

A: Maybe. Two similar and related nonprofit organizations can share an exhibitor table, particularly if they have shared programs and staff. Two businesses may be able to share an exhibitor table. Please email in advance with a short explanation as to why the exhibitor table share would be a benefit to the WRMC community.

Q: Will I get an attendee list with names, organizations, email addresses, and phone numbers?

A: No, the conference no longer provides attendee contact information to vendors. Exhibitors can provide a prize giveaway and collect contact information from attendees who enter the drawing or who express interest and choose to share their information.