



# Media Press Kit

**2020**

# About NOLS

Established in 1965, NOLS is the leader in wilderness education. What began in a small cabin in Wyoming's Wind River mountain range has evolved into a global, multifaceted nonprofit school offering a proven leadership curriculum through expedition courses, wilderness medicine certifications, risk management training, and custom education solutions for organizations.

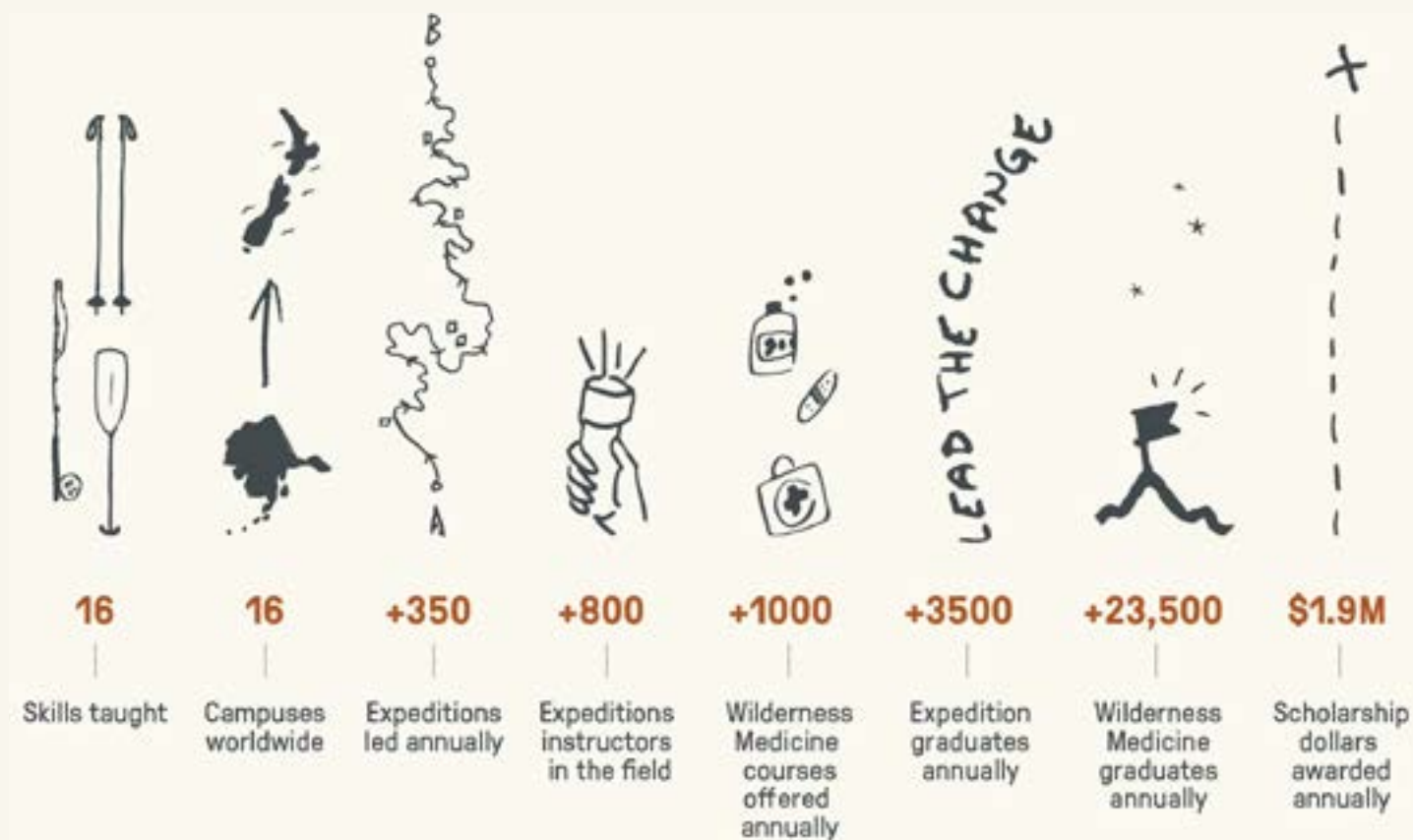
Today, NOLS operates 16 campuses worldwide and provides classroom instruction in over 40 countries. The NOLS community includes over 800 active instructors who teach a variety of outdoor skills from mountaineering and sailing to wilderness medicine that empower students to step forward in their lives.

To learn more about NOLS or to apply for a course, visit [www.nols.edu](http://www.nols.edu) or call **800.710.6657** to speak to an advisor.

## Mission

Our mission is to be the leading source and teacher of wilderness skills and leadership that serve people and the environment. Our community—staff, students, trustees, and alumni—shares a commitment to wilderness, education, leadership, safety, community, and excellence.

## At a Glance



## Sampling of Areas of Interests for Courses

- + Wilderness Medicine
- + Risk Management
- + Leadership skills
- + Wilderness ethics
- + Outdoor education
- + Technical wilderness skills
- + Custom course design

# School Pillars

## Expeditions

NOLS expeditions offer teens and adults the opportunity to spend one week to several months in the wilderness learning outdoor skills like backpacking, rock climbing, kayaking, and more. During these expeditions, students build confidence and leadership skills as they practice leading in real-life situations with the support of expert instructors. NOLS Expeditions also offer gap year, study abroad, and J-term course options.

## Wilderness Medicine

NOLS Wilderness Medicine offers courses ranging in length from two to 30 days that prepare outdoor enthusiasts, trip leaders, and medical professionals to recognize, treat, and prevent injuries and illnesses that are common in the outdoors. Students learn NOLS' industry-leading, data-informed curriculum and build new skills through hands-on practice scenarios.

## Risk Services

NOLS Risk Services offers industry-leading expertise to improve risk management practices and better manage uncertainty. Outdoor professionals can choose among training for trip leaders or program administrators, organizational consulting, or attending the annual Wilderness Risk Management Conference that provides a forum for outdoor practitioners to learn and share common practices in wilderness risk management. All of our services are informed by decades of managing risk for our own global programs.

## Custom Education

NOLS Custom Education designs seven to 30 day backcountry expeditions and one to three day urban adventure challenges for groups and teams who want to deepen their rapport, grow their understanding of each other, and work together to overcome real challenges. Our programs blend our clients' learning objectives with NOLS' proven curriculum to create experiences that build skills and confidence and help our students learn to lead in every role and on every team.

## Financial Aid

NOLS offers various financial aid options to make taking a NOLS course a reality.

- + Scholarships
- + 529 College Savings Plan or AmeriCorps Education Award
- + Federal Aid and Consortium Agreements
- + Veterans Benefits

## Campus Locations



# Subject Matter Experts



## **TOD SCHIMELPFENIG**

### **Curriculum Director of NOLS Wilderness Medicine**

Tod Schimelpfenig served as the NOLS Risk Management Director for eight years, the NOLS Rocky Mountain Director for six years, and three years on the board of directors of the Wilderness Medical Society. He is the founder of the Wilderness Risk Manager's Committee and has taught wilderness medicine around the world. He has written numerous articles on educational program, risk management, and wilderness medicine topics, and currently reviews articles for the *Journal of Wilderness and Environmental Medicine*. Additionally, he is the author of *NOLS Wilderness Medicine* and co-author of *Risk Management for Outdoor Leaders*, as well as multiple articles regarding wilderness medicine.



## **ANNE MAGNAN**

### **Custom Education Director**

Anne Magnan and her team create customized NOLS experiences for other organizations interested in the NOLS curriculum and approach to learning. Anne has worked for NOLS since 2007 and in Custom Education since 2010. Her perspective is informed by her belief in experiential learning, work with a wide range of clients, graduate work, and her commitment to the power of team and the significance of a well-placed question. Anne teaches front-country leadership courses for clients and staff seminars for NOLS.



## **KATIE BAUM METTENBRINK**

### **Risk Services Manager**

Katie Baum Mettenbrink provides risk management training and consulting for organizations around the world, and chairs the annual Wilderness Risk Management Conference (WRMC). She is also a senior field instructor at NOLS, with 140 weeks of experience on extended wilderness expeditions in the backpacking, rock climbing, caving, and mountaineering programs. Before landing in her current role, she oversaw staffing for NOLS Custom Education, was the program manager at NOLS Alaska, taught environmental education in the Pacific Northwest, and worked at a university outdoor program.



## **LIZ TUOHY**

### **Education Director**

Liz Tuohy has worked for NOLS since 1994, serving as a field instructor, admissions officer, program manager for NOLS Rocky Mountain, overseeing risk management, student outcomes, curriculum, and staff performance for 250 staff annually. Her perspective is based on direct oversight of field staff and countless conversations with outdoor, adventure, and international program administrators.

For inquiries, please contact:

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WORLD HEADQUARTERS

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