

MSR® and National Outdoor Leadership School (NOLS) Announce "Get A Lot, Give A Lot" Partnership

100% of sales of WhisperLite™ stoves purchased online will be donated to the NOLS Scholarship Fund for the entire month of October

LANDER, Wyo. – **Oct. 1, 2024** – The <u>National Outdoor Leadership School (NOLS)</u> and <u>MSR®</u>, the manufacturer of WhisperLite™ stoves, have announced their "Get A Lot, Give A Lot" Partnership. From now through the end of October, all proceeds from each MSR® WhisperLite™ stove purchased <u>online</u> through the MSR website will be donated to the <u>NOLS Scholarship Fund</u>.

The NOLS Scholarship Fund supports need-based funding each year so students can attend and participate in NOLS courses. The scholarships take into account unusual expenses and exceptional or changing circumstances. Scholarships can range from a small portion to more significant amounts of the course cost.

"At MSR, we believe in empowering the next generation of outdoor leaders and are delighted to support the NOLS Scholarship Fund with the proceeds from our renowned WhisperLite™ stove, a camping staple for over 25 years," said Jess Chilinski, MSR Retail Marketing Manager. "We are long-time supporters of NOLS' work in fostering student growth by building their confidence and growing their skills, and we are honored to support these future trailblazers in the outdoors."

In addition to supporting the NOLS Scholarship Fund and as the stove of choice for NOLS expeditions, three recipe cards from the <u>NOLS Cookery</u> will be included with each WhisperLite™ stove sold during the "Get A Lot, Give A Lot" promotion.

"We thank MSR for their generous partnership and supporting our scholarship fund, which provides more opportunities for students to participate in NOLS courses," stated Jeremy Cronon, NOLS Director of Partnerships. "We are especially excited about this promotion, as the WhisperLite is the stove of choice for NOLS expeditions. The trademark "whisper" of the Whisperlite is a welcome sound on NOLS expeditions, signaling that the food is on the way. We believe that eating well goes a long way in the backcountry and hope people who purchase in October will also try the recipes and enjoy a few of our favorites from the NOLS Cookery."

For more information about NOLS and their courses, please check HERE.

For more information about MSR® and WhisperLite™ stoves, please check HERE.

MEDIA IMAGES | LINK

About NOLS

Established in 1965, the National Outdoor Leadership School (NOLS) is the leader in wilderness education. What began in a small cabin in Wyoming's Wind River Mountain range has evolved into a global, multifaceted nonprofit school offering a proven leadership curriculum through expedition courses, wilderness medicine certifications, risk management training, and custom education solutions for organizations. Today, NOLS operates 14 campuses worldwide and provides classroom instruction in over 40 countries. The NOLS community includes over 930 active instructors who teach various outdoor skills, from mountaineering and sailing to wilderness medicine that empower students to step forward. www.nols.edu | @nols | 800.710.6657

About Mountain Safety Research®

MSR has been engineering standard-setting, high-performance outdoor equipment since 1969. A commitment to quality manufacturing and innovation ensures customers are outfitted with the finest, most reliable gear available for outdoor adventures. MSR product lines include: stoves, fuel, cookware, water treatment and hydration systems, shelters, snowshoes, snow tools, and backcountry poles. The majority of MSR products are made in the company's Reno, U.S.A. and Cork, Ireland manufacturing facilities. For more information, visit www.msrgear.com.

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