



WILDERNESS RISK MANAGEMENT CONFERENCE

PRACTICAL SOLUTIONS FOR CHALLENGING ISSUES | OCTOBER 14–16, 2010 | CROWNE PLAZA, COLORADO SPRINGS, COLORADO

EXHIBITOR APPLICATION

The Wilderness Risk Management Conference is the place to gain exposure to over 300 outdoor program directors, risk managers, program administrators, and field staff training experts. Organizations attend the WRMC to be a part of this cutting edge consortium of great minds and improve their exposure in the industry.

Exhibitor Representative Name (to appear on name badge)

Contact Name (if different from exhibitor rep name)

Street address

Street address

City, state & zip

City, state & zip

Name of your organization

Daytime phone

Date of birth

Your position

Email

Email

Sex: M F

Daytime phone

Date of birth

Have you attended WRMC in the past? Yes No
How did you hear about the conference?

Exhibitor Packages:

- Early Bird Exhibitor Package (\$750 by 7/30/10)
- Regular Exhibitor Package (\$850 after 7/30/10)

Type of organization (select one):

- College/University
- Therapeutic
- Camp
- Government
- Volunteer-based
- Secondary School
- Wilderness Skills or Guide Service
- Professional: Legal, Insurance, Medical
- Conservation/Environmental Education
- Other: _____

Ethnic origin (optional):

U.S. citizens:

- Asian
- Hispanic
- White
- Two or more races
- American Indian or Alaska Native
- Native Hawaiian or Pacific Islander
- Black or African American
- Other: _____

Non-U.S. citizens:

Specify race/ethnicity _____

ALL EXHIBITOR PACKAGES INCLUDE:

- Conference registration for one person
- One table (30" x 8'), including linens, skirting, and two chairs
- Exhibitor reception VIP access
- Vendor sales abilities (excluding food and beverage)
- Keynote dinner and awards ceremony on the night of Oct 16
- All break food provided in the exhibitor hall

EXHIBITOR RECEPTION

Featuring light hors d'oeuvres, a cash bar, and an energetic room, this event draws on all conference attendees to interact with the companies and organizations that serve the wilderness risk management industry. As an exhibitor, you will receive premier exposure to attendees during this dedicated time to inform others of your products and services.

EXHIBITOR HOURS

Set up: Oct 14, 12:00p.m.–4:00p.m.

Industry Essentials Exhibitor Reception: Oct 14, 5:30p.m.–6:45p.m.
Experts in the Room Networking Forum: Oct 15, 4:45p.m.–6:00p.m.
Exhibitor Hall Open: Oct 15, 8am-5pm & Oct 16, 8:00a.m.–3:00p.m.
Keynote Address and Awards Ceremony: Oct 16, 6:30p.m.–9:00p.m.
Breakdown: Oct 16th, 4:00p.m.–6:00p.m.

SITE LOGISTICS AND RENTAL FEES

An information packet may be found on our website that details the Crowne Plaza's shipping and receiving information and pricing for electricity, table, and audio/visual rentals.

ADDITIONAL SPONSORSHIP PACKAGES

These optional packages increase your organization's conference exposure and help you get the most out of your WRMC experience. Along with the packages listed below, we are happy to customize a sponsorship opportunity to meet your needs. All sponsorship packages are subject to pending availability.

- Color banner at registration tables (\$200, sponsor provides banner)
- Logo, company description, and link on WRMC website (\$300)
- Organizational profile on the WRMC Blog (\$400)
- Promotional materials in welcome bags (\$800)
- Advertisement in the printed agenda (1/4 page: \$300, 1/2 page: \$500, full page: \$800)
- 10-minute presentation at opening address (\$1,000)
- Experts in the room* Networking Forum (\$3,000)
- Industry Essentials* Exhibitor Reception (\$5,000)
- Video documentary at the WRMC made by professional production crew (\$8,000)
- Evening Risk Management Party (\$10,000)
- Keynote and Award Dinner (\$15,000)
- Request for custom sponsorship _____

JIM RATZ MEMORIAL SCHOLARSHIP

Support the industry's commitment to risk management by sponsoring the Jim Ratz Memorial Scholarship and giving others the opportunity to attend the WRMC. By providing a scholarship opportunity, you will be recognized at the opening address, in our conference program, and have the opportunity to meet face-to-face with the scholarship award recipient.

- \$525 (1 attendee)
- \$1,050 (2 attendees)
- \$1,575 (3 attendees)
- \$2,100 (4 attendees)
- Other _____

CHARLES (REB) GREGG AWARD IN WILDERNESS RISK MANAGEMENT

The Charles (Reb) Gregg Award For Exceptional Leadership, Service, and Innovation in Wilderness Risk Management recognizes and commend an individual for his or her contributions, vision, and commitment to improving the practice of wilderness risk management. Indicate your intent to nominate an individual for the award and then submit a letter of Nomination by July 30, 2010 to wrmc@nols.edu.

Nomination _____

PAYMENT INFORMATION

Total amount enclosed: USD \$ _____ Cash Check (payable to NOLS) Mastercard Visa

Account number _____ Expiration date _____

Credit card billing address _____

City, state & zip _____

Name as it appears on card _____ Cardholder signature _____

EXHIBITOR AND SPONSORSHIP AGREEMENT

Neither the Wilderness Risk Management Conference (WRMC), nor any staff member or conference host shall be responsible for any property less suffered by the Exhibitor that is the result of theft, damage by fire, accident, or other cause. No responsibility is assumed for any equipment or supplies delivered, left, or shipped to or from the conference site before, after, or during the conference activity. No Exhibitor shall assign, sublet, or share the space allocated without the knowledge and prior written consent of the WRMC. This includes the disbursement of brochures and materials on site. Promotional materials may be distributed only within the booth assigned to the Exhibitor. No firm or organization shall be permitted to solicit business outside of the exhibit area or conference session area without written permission of an authorized WRMC representative. The Exhibitor is allowed a sign up sheet for solicitation purposes. Exhibitors are expected to contact the local taxing authorities about collecting sales tax and note city and state on their sale if items are sold through the Exhibitor booth. Exhibitor sales of food and beverage are prohibited by the city of Colorado Springs licensing. The WRMC shall not be responsible in any way for sales tax liabilities incurred by the Exhibitor. The Exhibitor conference packages cover registration, conference materials, break refreshments, and keynote dinner on October 16. If you cancel your registration prior to September 1, 2010, the WRMC will retain 25% of the total registration fee. If you cancel your registration between September 1 and September 15, 2010, the WRMC will retain 50% of the total registration fee. There will be no refunds after September 15, 2010. Registration fees are not transferable to future years or any other person outside of your organization. There are no refunds for no-shows or late cancellations.

Signature: _____ Date: _____