



# Ways of Giving

TO THE NATIONAL OUTDOOR LEADERSHIP SCHOOL

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## *Gifts of Cash*

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*A charitable gift to NOLS provides meaningful support for our work in wilderness and leadership education, and it can significantly decrease your income taxes next April.*

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### **GIFTS OF CASH**

An outright gift of cash is the simplest and most common way to donate to NOLS. Because NOLS is a non-profit, you can deduct the entire gift amount from your yearly income taxes, up to 50 percent of your adjusted gross income. Any amount over the limit can be carried over to future years—up to five additional years. Your actual tax savings depend on your income tax rate—the higher your tax rate, the greater the savings. State income taxes can further magnify the savings.

You can make a cash donation to NOLS with a check, through an automatic cash transfer or with a credit card. You can restrict your gift for scholarships or a specific project, or you can leave it unrestricted, which allows NOLS the greatest flexibility to address current priorities.

### **NOLS FUNDRAISING PRIORITIES**

The school is currently in its largest capital campaign to date, the \$20 million Campaign NOLS: Endowing Our Core Values. Made up of \$5 million towards the NOLS Annual Fund, and \$15 million to strengthen our endowment.

As the name implies, the NOLS Annual Fund is our ongoing effort to raise funds to support basic operating needs of the school that are not covered by student tuition. Donations to the annual fund help support diverse initiatives at NOLS, including scholarships, research, public outreach and education, and curriculum development.

Campaign NOLS will allow us to grow the school's endowment to a sum that is equal to that of the school's operating revenue for one year, a total of just

over \$30 million. By setting this goal, we ensure the school's ability to maintain a strong foundation despite potentially unfavorable economic conditions. \$15 million will be raised toward the endowment during the campaign.

### **EVERY GIFT IS IMPORTANT**

When you give to NOLS, you are directly supporting our mission “to be the leading source and teacher of wilderness skills and leadership that serve people and the environment.”

You undoubtedly give to NOLS because you believe in the school's mission, but there are benefits for you in charitable giving, too. One of the great joys of gift planning is that it often allows you to give more than you thought possible—while still enjoying substantial tax savings, increased income or other benefits to you and your heirs.

### **WE WANT TO HEAR FROM YOU**

None of us donates to NOLS simply to save taxes. Each of us gives for personal reasons: a belief in NOLS' mission, a desire to preserve wilderness, a commitment to creating opportunities for wilderness and leadership education, or maybe a compelling interest in the school's past and future achievements. Regardless, most individuals want to stretch their assets to do the most good for the most people.

A tax-deductible gift to NOLS is a great way to support wilderness and tomorrow's leaders. We would like to help you plan your gifts to provide the greatest benefit for you, your family and for NOLS. We would welcome the opportunity to talk with you and your advisors about the best gift for your unique situation.

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